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THE ESSENTIAL LMS

POWERFUL, FLEXIBLE & EASY-TO-USE

The eSSential LMS is robust in functionality with a flexible feature set and design that are easily molded to meet the unique needs of any organization. With eSSential, administrators are free to focus on learning development rather than supporting an LMS.

Backed by dedicated customer support and continuous technology enhancements, the eSSential LMS ensures clients’ success now and in the future.

AWARDS/RECOGNITION

Brandon Hall – Silver Award Best Advance in Learning Management Technology for Compliance Training (2017)

Talented Learning – Best All-Purpose Extended Enterprise LMS, Top 3 Continuing Ed LMS, Top 3 Compliance LMS (2017); Best All-Purpose Extended Enterprise LMS, Top 2 Continuing Ed LMS, Top 3 Compliance LMS (2016); Top 3 Continuing Ed LMS, Top 10 Channel LMS, Top 10 Customer LMS, Top 10 Compliance LMS (2015)

The Craig Weiss Group (formerly Elearning 24/7) – #1 LMS (2018 & 2017); Top 3 LMS (2016); Top 3 LMS, Top 2 Extended Enterprise LMS, & Top 5 NextGen LMS (2015); Top 5 LMS (2014)

CODiE – Best Corporate / Enterprise Learning Solution Finalist (2017)


Bloomin’ Brands – Purveyor of the Year (2009 & 2010)
eLogic Learning guarantees your success with a proven high-touch implementation process. You’ll work with a team of experts who are 100% focused on how best to configure our application to meet your needs.

From the first day we are engaged, we are helping your team look to the future to capitalize on opportunities and deliver your LMS on-time and on-budget.
ESSENTIAL LMS
KEY FEATURES
MAKE THE LMS YOUR OWN

 CONFIGURABLE BRANDING
 – Configure the look and feel of the LMS to reflect your corporate branding
 – Create a unique LMS portal for each audience (customers, employees, partners, etc.) that you control from one location
 – Customize content areas within each individual theme to create a customized environment for each user group

 DESIGN THE FULL LMS EXPERIENCE
 – Design unlimited pages with an easy-to-use WYSIWYG editor
 – Customize course descriptions and images
 – Design branded email and certification templates to promote training
POWERFUL REPORT ENGINE

► INTELLIGENT REPORTING
  – Get the full picture of your training’s performance across your entire enterprise
  – Access a wide range of ready-to-go, standard reports
  – Ad-hoc reporting engine for creating custom reports

► MAKE YOUR DATA WORK FOR YOU
  – Use Attribute Management to collect and track specific information about users or learning content for reporting purposes
  – Time-saving automated report scheduling (send reports to any individual or group on a recurring basis)
  – Report views can be customized to only view a certain time frame, department, group, etc.
  – Reporting dashboards let administrators see key data at-a-glance (active licenses, most popular courses, compliance deadlines, user activity and more)
ROBUST ADMINISTRATIVE FUNCTIONALITY

- ADMINISTRATOR-FRIENDLY
  - Administrators have full control over LMS access, course settings, training requirements, communication and much more
  - Unlimited custom fields can be added to a user’s profile and standard fields can be turned on or off
  - Set User Groups for quick registration and notifications/reminders
  - Organize users by affinity grouping, department or location for reporting, workflow routing, security, and other purposes (flexible Organizational & Geographical Hierarchy)

- CONTROL SYSTEM ACCESS
  - Assign specific security roles to grant and restrict system access within or outside of your organization
  - Give managers, clients, and partners access to their own LMS that they can manage with multi-site functionality
  - Define level of access for each site and manage from a single site with role-based permissions
STREAMLINED LEARNING MANAGEMENT

FULL ELEARNING SUPPORT

- Assign, deliver and track any eLearning content (SCORM certified, AICC & xAPI partner)
- Upload new versions of an existing course and track historical versions
- Help users find courses and content by setting flexible search terms (keywords)
- Define course overrides within the LMS including navigation options, screen size, completion standards, etc.
- Set pre-requisites, hours for completion (continuing education credits), pre and post-assessments, and much more

LIVE & VIRTUAL EVENT MANAGEMENT

- Manage all your live training from the LMS, including ability to schedule events, book rooms/facilities & track attendance
- Set up virtual training/webinars for tracking and management with the LMS and integrate the LMS with WebEx to automate processes
- Allow learners to view your live & virtual training calendar and sign up from the LMS
GOAL SETTING & COMPETENCIES

► TRAINING PLANS
  – Managers and employees can define and document their training objectives for a specific time period
  – Plans can be sent through an official review process for approval
  – Progress towards achieving training goals is automatically tracked in the LMS

► CHECKLISTS
  – Track on-the-job training and skill reviews
  – Create a list of skills for the user to demonstrate to a reviewer
  – Direct users to complete a variety of learning content (eLearning courses, documents, videos, etc.)
  – After each item or the entire checklist is completed by the user, their manager will be notified to sign off for verification

► COMPETENCY MANAGEMENT
  – Award competency attributes to a user’s profile for successful completion of training
  – Change a user’s status or attribute to “Intermediate” or “Advanced” when they complete certain training
  – A user’s status may also be determined based on if they pass or fail, or by the training score received
INTUITIVE USER EXPERIENCE

- **EASY-TO-USE**
  - Users can easily find the training they need in the LMS, either right on their homepage or through multiple search options (Basic, Advanced, or Calendar Search)
  - The Learner Console displays the user’s most important activity all in one place as soon as they sign in
  - Automated bookmarking (learners resume course where they left off)

- **MOBILE SUPPORT**
  - Create & deliver training that can be accessed via any mobile device
  - Increase training engagement by enabling your busy employees, partners and customers to complete training on-the-go

- **GLOBALIZATION**
  - Learners can pick their language (45+ languages supported)

- **LEARNER-CENTERED**
  - Learners can choose the skin/theme they like best and customize their dashboard with drag-and-drop tiles
  - Single Sign-On (SSO) allows learners to access the LMS securely without another password to remember
  - Learners can self-register for the LMS (with or without permission)
ENGAGE YOUR AUDIENCE

► SOCIAL LEARNING
  – Encourage some friendly competition with contests in the LMS
  – Tie contests to prizes to incentivize your learners and make training more fun
  – Learners champion your training by proudly displaying badges they earn in their profiles

► FEEDBACK – SURVEYS, RATINGS & REVIEWS
  – Enable learners to share a training review to help promote your most popular content
  – Send surveys to your learners to show you value their feedback
  – Make informed decisions about future training based on real learner feedback and detailed survey reports

► COMMUNICATION – NOTIFICATIONS, EMAIL CAMPAIGNS & MORE
  – Automate reminders for training due dates
  – Send notifications via email, text or within the LMS
  – Market your training with branded email campaigns
COLLABORATE AND SHARE IDEAS

COMMUNITY MANAGEMENT

- Communities can easily be created by administrators to cover a variety of topics.
- Once topics are established, members can post messages (including links and videos) to the topics to allow a free flow of ideas between the community members.
- Users (community members) can be auto enrolled based on rules (i.e. department, location, job classification, etc.) or they can be manually invited to be a member.
- The enrollment engine has unlimited flexibility for creating the rules to qualify a user.
GIVE A YOUTUBE-LIKE EXPERIENCE

- Videos can be uploaded into the LMS as standalone training content or nestled in a learning path.
- Both administrators and users (if given permission) can upload videos directly from their computers, phone, or links to videos found on the internet.
- Assign video training to a specific user or groups of users based on a variety of attributes and with just a few clicks of the mouse.
- Fast forwarding can be disabled for videos that must be watched in their entirety in order to earn credit.
- To the right of each video is an area dedicated to Additional Videos. Administrators can choose between having recently added videos show, other videos uploaded by the person who submitted the current video, videos in the same search category, or Additional Items of Interest videos.
RELIABLE COMPLIANCE ASSURANCE

- COMPLIANCE MANAGEMENT & REPORTING
  - Create Compliance Paths, set deadlines and make training recurring if needed
  - Use eSignatures to validate training and meet regulations
  - Set up reminders to automatically notify users of upcoming and recurring training deadlines
  - Audit-ready compliance reports make any training audit a breeze

- AUDIT ASSURANCE GUARANTEE
  - We’ll pull data to meet any audit request not covered by our standard reports, and provide proof your training records are unaltered – at no additional service fee
CERTIFICATION, LICENSING & CONTINUING EDUCATION SUPPORT

- **CERTIFICATION ENGINE**
  - Auto-generate certificates when training is completed
  - Design your own certificate templates
  - Develop certification programs for employees, partners and customers
  - Define governing bodies for each certification used for continuing education credit
  - Users have 24/7 access to all their certifications within the LMS

- **CONTINUING EDUCATION - CREDIT TRACKING, REPORTING & MANAGEMENT**
  - Complex multi-level CEU (Continuing Education Unit) tracking and management functionality
  - Change course credit amount, type, etc., depending on the continuing education requirement it will fulfill and where it will be reported

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**CERTIFICATE OF COMPLETION**

THIS IS TO CERTIFY THAT
JOHN MOORE
SUCCESSFULLY COMPLETED THE FOLLOWING TRAINING:
LADDER SAFETY 101
COMPLETION DATE
JUNE 8, 2018

Michelle Gomez
LMS Administrator
INTEGRATIONS TO SIMPLIFY THE LEARNING PROCESS

CONNECT EXTERNAL SYSTEMS

- Send data to and from the LMS to streamline workflows (HRIS, Payroll, Active Directory, CRM, Web Portal, etc.)

- Single Sign On (SSO) integrations and support (Okta, OneLogin, ADFS, Custom Token)

- Connect to your Webex account for automated webinar management

CREATE CONTENT IN THE LMS

- Claro authoring software by The dominKnow Platform is included in the eSSential LMS and seamlessly integrated for one-step content publishing

- Easy-to-use, drag and drop interface with hundreds of pre-made, mobile-optimized templates

- Styles, graphics, themes, learning objects, glossary terms and more can be shared, reused and easily updated in multiple courses

- Project collaboration, feedback and revision management tools for efficient team collaboration
TURN TRAINING INTO A PROFIT-CENTER

- COMPLETE ECOMMERCE SOLUTION
  - Generate revenue with your eLearning, instructor-led training, certification programs and even physical products
  - Highly secure payment gateway accepting multiple payment methods
  - Easily manage catalogs, shipping, coupons/discounts, and much more
  - Amazon-like recommendations for additional purchases based on buyer’s shopping history
ABOUT ELOGIC LEARNING

eLogic Learning is an award-winning industry leader in learning management systems, custom course content and learning strategy development. Founded in 2001, eLogic provides personalized solutions to each of its client partners to help their learning and development efforts succeed.

Why We’re Different

Our commitment to fully understanding your business and objectives is what truly sets us apart. We provide high-touch implementation and support services that ensure the eSSential LMS exceeds your expectations now and in the future. Our agile development process guarantees clients consistent functionality enhancements at no additional cost.

We Give Back

We are committed to devoting our time, resources and efforts to benefit the world around us. That’s why with each new client or sale, we celebrate our success by having our employees select a charity where we donate a portion of the proceeds. It’s our way of saying thanks and giving back.

Learn more

- Request a live LMS demo with a product specialist
- Visit our website for more information
- Contact 813-901-8600 or info@elogiclearning.com