How to Choose the Right LMS:
IMPLEMENTATION
COMPARISON
### How to Choose the Right LMS

#### Choosing the Right Implementation Model for Your Organization

When it comes to choosing the right LMS for your business or organization there are many options and features to consider. However, one of the most important parts of the LMS selection process is the implementation aspect.

Whether you are looking to do ALL the leg work, pass off the entire process to your LMS’s development team or something that falls in between the two, getting things right from the get-go will increase your chances of repeat and engaged users, so choose wisely!

Below are the four main implementation processes of LMS vendors:

<table>
<thead>
<tr>
<th>Implementation Model</th>
<th>Description</th>
<th>Cost:</th>
</tr>
</thead>
</table>
| **Self-Service Setup**                | - Best for small, price-focused organizations with very simple needs  
                                          - Not a partner approach  
                                          - Buyer is accountable for implementation success and failure                                                                                                                  | Free - $1,000 |
| **Assisted Setup**                    | - Same as “Self-Service” but with a little more contact from the vendor  
                                          - Training sessions and a higher level of customer support can be purchased for an additional fee  
                                          - Best for first or second time buyers with basic learning management needs, limited integration and manageable library of content                                                | $1,000 - $20,000 |
| **Full Service Implementation**       | - Vendor partners with client to ensure implementation objectives are successfully met  
                                          - Training sessions are performed one-on-one and are specific to the client’s business  
                                          - Ideal for businesses that may need data migrations, enterprise functionality (e-commerce, multi-site branding, etc.), extensive content library and/or instructor-led training migration, and more | $20,000 - $100,000 |
| **Global Enterprise/System Integrators** | - Best for global businesses with locations across continents and in multiple languages/currencies  
                                          - Not a popular choice because of the project complexity, the amount of time to completion and the high lifetime costs of the system  
                                          - May include business process redesign, mobile app development, outsourcing, complex systems integrations, and more                                                             | $250,000 - $1.5M |

*Note: Some will fall under one category while others may fall under two or more.*
# Overview of Implementation Offerings by Model

<table>
<thead>
<tr>
<th></th>
<th>Self-Service</th>
<th>Assisted</th>
<th>Full Service</th>
<th>Global Enterprise</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Avg. Timeline</strong></td>
<td>1 week</td>
<td>2 weeks</td>
<td>6 weeks</td>
<td>16 weeks</td>
</tr>
<tr>
<td><strong>% Client Effort</strong></td>
<td>100%</td>
<td>85%</td>
<td>50%</td>
<td>25%</td>
</tr>
<tr>
<td><strong>Planning</strong></td>
<td>All Client</td>
<td>All Client</td>
<td>Vendor &amp; Client work together to scope the project</td>
<td>Vendor &amp; Client work together to scope the project</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Vendor manages the project</td>
<td>Vendor manages the project</td>
</tr>
<tr>
<td><strong>Design</strong></td>
<td>Client configures (Template Design)</td>
<td>Client configures (Template Design)</td>
<td>Vendor presents options and assists with design decisions</td>
<td>Configuration depends on project terms (Custom Design)</td>
</tr>
<tr>
<td></td>
<td>Client can make changes any time</td>
<td>Client can make changes any time</td>
<td>Client configures (Template Design)</td>
<td>Vendor has control over changes</td>
</tr>
<tr>
<td><strong>Data Management</strong></td>
<td>All Client</td>
<td>Some Vendor assistance</td>
<td>Vendor outlines the extraction process for Client</td>
<td>Vendor outlines the extraction process for Client</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Vendor uploads Client data to LMS</td>
<td>Vendor uploads Client data to LMS</td>
</tr>
<tr>
<td><strong>System Integration</strong></td>
<td>All Client</td>
<td>All Client</td>
<td>Vendor &amp; Client work together to complete integrations</td>
<td>All Vendor</td>
</tr>
<tr>
<td><strong>Training</strong></td>
<td>All self-guided</td>
<td>Some live training sessions plus self-guided</td>
<td>Vendor leads formal training process</td>
<td>Vendor leads formal training process</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Clients are often trained in groups</td>
<td>Training is customized to reflect Client’s specific use cases</td>
<td>Training is customized to reflect Client’s specific use cases</td>
</tr>
<tr>
<td><strong>Testing &amp; Launch</strong></td>
<td>All Client</td>
<td>All Client</td>
<td>Vendor assists Client in testing process</td>
<td>Vendor assists Client in testing process</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Vendor performs QA testing and solves issues before launch</td>
<td>Vendor performs QA testing and solves issues before launch</td>
</tr>
<tr>
<td><strong>Support</strong></td>
<td>Self-Service (User Guides, etc.)</td>
<td>Self-Service (User Guides, etc.)</td>
<td>Self-Service (User Guides, etc.)</td>
<td>Self-Service (User Guides, etc.)</td>
</tr>
<tr>
<td></td>
<td>Email Support</td>
<td>Email Support and/or Live Support</td>
<td>Email Support and/or Live Support</td>
<td>Email Support and/or Live Support</td>
</tr>
<tr>
<td><strong>Pricing</strong></td>
<td>$</td>
<td>$$</td>
<td>$$$</td>
<td>$$$$$$</td>
</tr>
</tbody>
</table>

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Full-Service LMS Implementation:

Setting You Up For Success

Staying on time and on budget during LMS implementation takes collaboration, attention to detail and, above all, experience. That’s why eLogic Learning offers a Full-Service LMS Implementation Process.

Our implementation process has been battle-tested over 14 years and follows best practices to eliminate setbacks and delays. By launch time, you will be a trained LMS expert, ready to roll out the LMS to your whole organization with confidence. Best of all, the whole process can be completed in 6 weeks – or less for Clients in need of a quicker turnaround.

Key Benefits

- Project completion in 6 weeks – or less if a quicker turnaround is needed
- Proven implementation process rooted in best practices developed over 14 years
- Customized project plan with tangible deliverables & milestones
- Clear communication & transparent project management throughout
- Relevant training based on use-case scenarios developed just for your organization
- Expert guidance in data conversion and system integration minimizes unexpected delays
- Quality assurance testing makes launch and user-adoption a breeze

Learn More: Contact eLogic Learning
Phone: 877-356-4425
Email: sales@elogiclearning.com
Web: elogiclearning.com
Step-by-Step Best Practice Implementation Process

1) Planning

- You’ll be assigned a dedicated implementation manager who knows your organization and business objectives
- A kick-off meeting is held to outline the process and develop a project plan
- Status update meetings occur weekly to keep the project moving on time, facilitate key design decisions and answer any questions you may have
- We can also assist in developing a rollout promotion plan to maximize LMS adoption across your organization

2) Design

- You’re provided a design survey that lays out all the available LMS configuration options
- Step-by-step instructions make the design survey easy to understand and complete, even if you’re not in IT
- We’ll guide you through the configuration and ensure the LMS is set up to meet your business objectives
- The LMS’s flexible architecture means that anything you decide today can be changed tomorrow

3) Data Management

- We work closely with your IT team and provide guidance as they extract the necessary data, and run tests to ensure the data has uploaded properly
- We set up the system’s structure and permissions to your organization’s specifications

4) System Integration

- We facilitate integration of external systems and data feeds
- Your team exports the data, we integrate it – it’s as simple as that
5) Training
- Choose the setting that works for your team – virtual by webinar, live at our Tampa office, or let us come to you
- As training progresses, we’ll build on your knowledge in each session until your admin team is fully versed in the system
- We create use cases based on your business scenarios to make training relevant to you
- By the time the system goes live, you’ll be able to focus your full attention on your business goals – navigating the system will be second nature

6) Test & Launch
- You can rest easy the night before launch knowing that the system has been tested from every angle
- The staging environment is fully configured so your team can give it a complete run-through before launch
- We help develop scripts for your team to use in the user testing phase of the production site
- We also perform a quality assurance review to fix any final issues

7) Support
- Your implementation manager’s main priority is to answer your questions, resolve issues and keep your project on track
- **Our interaction doesn’t end after implementation is done:**
  - You’ll hear directly from our CEO after implementation to talk about how everything went
  - We’ll check in continuously to hear about your project and what you have planned for the future of your organization’s learning and development – and how we can help you get there
  - Our award-winning support team will be standing by to help you whenever you need it

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**Ready for a Live Demo of the eSSential LMS?**
Contact us for a personalized walk-through of how our LMS can help you exceed your goals.

REQUEST A DEMO